

Editorial

The current issue includes Sandy Stiles Andersen and Morten Graversgaard's contribution to reduced meat consumption article *The Meat Dogma Project: Exploring Nitrogen Mitigation in Denmark*. by

The current issue highlights the prospects and challenges related to implementing strategies for reduced meat consumption. "The Meat Dogma Project: Exploring Nitrogen Mitigation in Denmark" by Sandy Stiles Andersen and Morten Graversgaard reports crucial evidence for how dogma concepts for eating less meat can be a vehicle for changing dietary habits of individuals and institutions, and how meat dogma project can contribute to environmental sustainability by reducing the N-Footprint of diets. The dogma concept contributes to a constructive and evidence based discussion of balancing the cultural and social challenges of eating less meat and the environmental benefits of a reduced N-Footprint. Eating less meat is good for the planet, although not all dietary changes in meat consumption reduces the N-Footprint. The MEAT dogma project is an eye-opener for the role changes in dietary strategies can play in raising awareness and conscious change of dietary choices.

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Editor